

Case Study: MJS Investigations  
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## Regardless of home base, business sites bring in jobs from any locale

The Internet has made it possible to work from virtually anyplace. And as savvy businesses have discovered, it's also possible to draw clients or customers from virtually anyplace.

That's been the case for Mike Sands from MJS Investigations, a private investigation service that specializes in employment background checks, insurance fraud, private investigations and video surveillance.



Soon after BKR had his brand new Web site up and running, Sands landed projects from out of the Michiana area that he might not have gotten any other way. “We do some print advertising,” says Sands, “but we always include our Web address. That's really where we get our jobs.”

“The Web site that BKR designed has done more for our business than we ever expected. The site is professional, we were online quickly, and it's doing what we wanted it to do bring in business,” said Sands.

He notes that the service is outstanding, and he has clients from southern Indiana all the way to the East Coast. “We now have more clients from outside our area than from here in our own backyard.”

The few times Sands has needed to contact BKR, he says that he was put through to whomever he needed to talk to and was given an immediate response to his question.

Good news travels fast, and Sands has recommended BKR to others who noticed how well-done his site was. In addition to comprehensive background information and credentials, the site includes testimonials and audio clips from some of his satisfied clients, including an attorney who said, “MJS Investigations' efforts allowed my clients to gain full custody of their children after I had exhausted all of my efforts.”

One client commented that MJS was a critical component to the success of his business. Sands notes that the same could be said for his relationship with BKR Studio.

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